



artist: Ariel Quartet
title: Brahms: String Quartet No. 2
Bartók: String Quartet No. 1
price: Full price
release date: 16 March 2018
selection number: AV 2384
bar code: 822252238426

about the release

The **Ariel Quartet**, distinguished by its virtuosic playing and impassioned interpretations, makes its debut recording pairing two giants of the string-quartet world, Béla Bartók and Johannes Brahms. Both composers stand as significant pillars of the youthful Quartet's two-decade-long journey. The Ariel Quartet earned its glowing international reputation early on, having formed in Israel when its members were students in middle school. The Ariel now serves as the

Faculty Quartet-in-Residence at the University of Cincinnati's College-Conservatory of Music Debut. This release is the first in a projected series pairing the quartets of Bartók and Brahms. <https://www.arielquartet.com/>

critical acclaim for the Ariel Quartet

“a consummate ensemble gifted with utter musicality and remarkable interpretive power” – *American Record Guide*

“a blazing, larger-than-life performance” – *The Washington Post*

“the sum of [the] quartet is indeed greater than its parts” – *The Strad*

“a gift for filling the pristine structures of Classicism with fire” – *The New York Times*

summary

The Ariel Quartet makes their debut recording pairing two giants of the string-quartet world, Béla Bartók and Johannes Brahms.

track list

Johannes Brahms (1833 – 1897)

Quartet No. 2 in A Minor, Op. 51, No. 2

1. I. Allegro non troppo
2. II. Andante moderato
3. III. Quasi Minuetto, moderato; Allegretto vivace
4. IV. Finale: Allegro non assai

Béla Bartók (1881 – 1945)

Quartet No. 1, Sz. 40 (Op. 7)

5. I. Lento
6. II. Allegretto Introduzione; Allegro
7. III. Allegro vivace

Total time: 65:43

Recorded December 2-4, 2016, at the American Academy of Arts and Letters, New York City

Produced and engineered by Judith Sherman

Engineering and editing assistant: Jeanne Velonis

MARKETING AND PROMOTION

media targets

Classical, Chamber Music, Strings

advertising

Print: Gramophone, BBC Music Magazine, Strings, The Strad

Online: Facebook, Twitter

reviews

Magazines: Gramophone, BBC Music Magazine, Fanfare, American Record Guide, Strings, The Strad

Newspapers: Sunday Times, Daily Telegraph, Guardian, Observer

airplay

BBC Radio 3 – Record Review; NPR; WOSU – Cincinnati

key territories

USA

listening link

tbc

lead / instant grat tracks

Track 3 – Brahms String Quartet No. 2: III. Quasi Minuetto, moderato; Allegretto vivace

Track 6 – Bartók: String Quartet No. 1: II. Allegretto - Introduzione; Allegro

social media

Ariel Quartet: Facebook – 4,000; Twitter – 500

AVIE Records: Facebook – 900; Twitter – 1,450

independent pr

Kirshbaum Associates, Inc., New York City